

ESTIMATES 2006



BOARDS

12 X 18	Standard Vinyl	up to 4 colors	\$49.62 ea
24 X 24	Standard Vinyl	up to 4 colors	\$105 ea
24 X 32	Standard Vinyl	up to 4 colors	\$135 ea
24 X 36	Standard Vinyl	up to 4 colors	\$147 ea
24 X 48	Standard Vinyl	up to 4 colors	\$180 ea
32 X 48	Standard Vinyl	up to 4 colors	\$210 ea
Extra color	ea color		\$10
Black Board	Outside		\$15
Black Board	Inside		\$15

Magnets

12 X 18	Standard Vinyl	up to 4 colors	\$75 pr
11 X 24	Standard Vinyl	up to 4 colors	\$75 pr
14 X 24	Standard Vinyl	up to 4 colors	\$99 pr
18 X 24	Standard Vinyl	up to 4 colors	\$110 pr
Extra color	ea color		\$8
24"		2mm	\$10 sq ft

Banners 10oz

24"	Standard Vinyl	up to 4 colors	\$13.50 ft
36"	Standard Vinyl	up to 4 colors	\$20.25 ft
48"	Standard Vinyl	up to 4 colors	\$27 ft
Other	Standard Vinyl	up to 4 colors	\$6.75 sq ft
Colored Banner	Additional Charge		+\$10
2 Sided Banner	Standard Vinyl	up to 4 colors	+\$5 sq ft

Listing / Road side Signs (Grommets are included only if pictured in proof.)

18 X 24	Standard Vinyl	1 to 9	\$20 ea
18 X 24	Standard Vinyl	10 to 24	\$10 ea
18 X 24	Standard Vinyl	25 plus	\$7.95 ea
8 X 24	Standard Vinyl	1 to 9	\$15 ea
8 X 24	Standard Vinyl	10 to 24	\$7 ea
8 X 24	Standard Vinyl	25 plus	\$4.15 ea

On items that Follow a Substrate and a Vinyl are needed for the final price.

Substrate = S, Vinyl = V, Length in inches = X, Height in inches = Y

(XY/144)(S+V) = Single sided sign

(XY/144)(S+V+V) = Double sided sign

Vinyl

Cold Laminate			\$2 sq ft
Standard	3-4 year		\$5 sq ft
Translucent			\$8 sq ft
A8	8 year		\$10 sq ft
Metallic	1-2 year		\$10 sq ft
Ultra Metallic			\$10 sq ft
Pearl			\$10 sq ft
Chrome	1-2 year		\$10 sq ft
Fluorescent			\$10 sq ft

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Shade Shifter			\$15 sq ft
Gold Film			\$15 sq ft
Reflective			\$15 sq ft

Substrates

Corrugated Plastic	White	3mm	\$1.25 sq ft
Corrugated Plastic	Colored	3mm	\$1.35 sq ft
PVC	White	2mm - 1/16	\$2.40 sq ft
PVC	White	3mm - 1/8	\$3.00 sq ft
PVC	Colored	3mm - 1/8	\$4.00 sq ft
PVC	White	6mm - 1/4	\$6.00 sq ft
Polystyrene	White	.020	\$0.75 sq ft
Dibond		2mm	\$9.50 sq ft
Dibond		3mm	\$11 sq ft
Dibond		4mm	\$13 sq ft
Aluminum	White	.040	\$6.15 sq ft
Aluminum	White	.050	\$8 sq ft
Aluminum	White	.060	\$9.75 sq ft
Aluminum	White	.080	\$12.25 sq ft
Foam Core		3/16	\$4.20 sq ft
Capa Block		1/2	\$6.50 sq ft
Acrylic		3/16	\$10.75 sq ft
Lexan	Clear / White	3/16	\$8.75 sq ft
MDO	White	1/2	\$10 sq ft

Items that Follow are not usually included in an estimate unless otherwise stated.

Miscellaneous

Min Charge	all jobs		\$25
Rush Fee	additional	15%	min \$10
Delivery		over 10 miles	\$2 per mile
Installation		off sight	\$100 1 st hr
Installation		On Sight	\$60
Scan Image	additional	fewer than 5 images	\$20
Design	over 1 st hour		\$90 hr
Peal & Clean	additional		\$60 hr
Contour cut			\$20
Grommets	except banners		\$1 ea
Borders	all jobs	additional	\$20 ea color
Tiny Letters	<1"	additional	\$5 sq ft
Specialty letters		additional	\$5 sq ft
Discounts	>25 = 10%	>50 =15%	